

12TH ANNUAL RESTAURANT ISSUE

BON APPÉTIT

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AMERICA'S FOOD AND ENTERTAINING MAGAZINE

AMERICA'S
TOP 5
RESTAURANT
CITIES

NEW YORK

SAN FRANCISCO

CHICAGO

LAS VEGAS

NEW

TASTE OF VEGAS

PLAY YOUR CARDS RIGHT WITH LAS VEGAS' TEAM OF CULINARY STARS!

Year after year, Las Vegas raises the bar on establishing itself as one of the world's most sought-after destinations for good living, gastronomic delights and unsurpassed entertainment. And now, for three years in a row, the "Taste of Vegas" Celebrity Chef Card series has been showcasing the A-list chefs who contribute to this city's steady rise. In 2005, the roster of talent reads like a list of inductees into a culinary hall of fame...

All-star Emeril Lagasse tempts the crowds with his sinfully delicious cooking and an authentic taste of New Orleans; Michelin-starred chef Guy Savoy offers superb, imaginative Parisian fare; Tom Moloney cooks up the classics, as well as contemporary creations with California-inspired seafood; superstar Daniel Boulud shares his mastery of French cuisine with a menu of modern brasserie fare; Mexican food gets a modern makeover from Richard Sandoval; direct from NYC, Rick Moonen flavors the Strip with his take on the best in seafood; and rounding out the heavy-hitters is Joël Robuchon, a renowned genius known for his magical cuisine and pursuit of perfection.

**"The BEST food city on earth.
Viva LAS VEGAS!"**

—Richard Sandoval,
Isla Mexican Kitchen & Tequila Bar
at Treasure Island

and-Coffee-Rubbed Beef
with Wild Mushroom Sauce
from Mesa Grill in Las Vegas



TASTE
OF
VEGAS

JOËL ROBUCHON
L'ATELIER DE JOËL ROBUCHON

SERIES 3 • Collector's Card #5 of 5

JOËL ROBUCHON



**L'ATELIER
DE JOËL ROBUCHON**

MGM Grand, 3799 Las Vegas Blvd. South • 702-891-1111

LITTLE-KNOWN FACT: I designed a chef jacket called "La Joël"

SIGNATURE DISH: Jelly of Cauliflower
with Caviar

FAVORITE INGREDIENT: Potatoes

THING I LOVE MOST ABOUT VEGAS: It's a
city where anything is possible, anytime

BIGGEST CAREER GAMBLE: The invention
of a new concept of modern gastronomy

**I KNEW I'D HIT THE CULINARY JACKPOT
WHEN:** I was nominated for "Cook of
the Century" and my restaurant, "Best
Restaurant of the World"

FAVORITE VEGAS GAMING PASTIME:
Roulette wheel

**OTHER LAS VEGAS RESTAURANT
PROPERTIES INVOLVED WITH:** Joël
Robuchon at The Mansion

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